



السلطنة
الصحية

محافظة مسقط



المؤتمر الدولي الأول
لمكافحة نواقل حمى الضنك
في سلطنة عُمان

1st International Conference
In Vector Control Intervention
For Dengue Fever In Oman

Partner Benefits Guide





بلدية
دمشق

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Event

The First International Conference on Vector Control Intervention for Dengue Fever in Oman



29 - 30

October 2024



8:00 AM - 4:00 PM



**JW Marriott Muscat
Madinat Al Irfan**

(Grand Ballroom)



150 - 180



October 29

Conference and Accompanying Exhibition

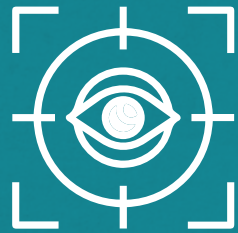
October 30

Workshop on Conference Recommendations
(By Invitation Only)



الجمعية
المسيرة

محافظة المستنقعات



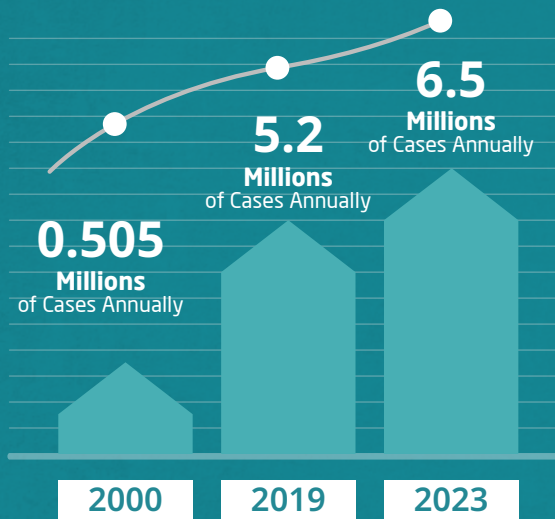
Overview



بلدية
جسقية

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مستقط

Introduction



Global Dengue Fever Cases

According to recent World Health Organization (WHO) reports, there has been a dramatic surge in dengue fever cases worldwide. The number of reported cases rose from 505,430 in 2000 to a staggering 5.2 million in 2019. While many cases go unreported due to asymptomatic or mild symptoms, the actual burden is much higher.

2023

80
Countries

7300
Deaths

6.5
Million Cases

In 2023, dengue fever was reported in over 80 countries, leading to the highest recorded number of cases in history. By mid-2023, more than 6.5 million cases were reported globally, with 7,300 resulting in death.



Annual Infection Estimates



390
Millions
cases of
dengue

virus infection
worldwide
each year.

96
Millions
cases

manifest
with clinical
symptoms.

3.9
billion
people

are at risk of
contracting
dengue fever.

One modeling estimate indicates that there are 390 million dengue virus infections annually, of which 96 million manifest with clear clinical symptoms. Another study estimates that 3.9 billion people are at risk of dengue virus infections.

Dengue is now endemic in over

100 countries

affecting regions across Africa, the Americas, Eastern Mediterranean, Southeast Asia, and the Western Pacific.



WHO organization confirms in its reports that the disease has become endemic in more than 100 countries across the African Region, the Region of the Americas, the Eastern Mediterranean Region, the South-East Asia Region, and the Western Pacific Region, while the spread of dengue fever extends to new areas in Europe, the Eastern Mediterranean, and South America.



About the Conference

Muscat Municipality, in collaboration with the Ministry of Health and the WHO, is organising the first International Conference on Dengue Vector Control in Oman. Scheduled for 29-30 October 2024 at the JW Marriott Muscat Madinat Al Irfan, the conference will also feature an exhibition for companies specialising in pest control.

Countries participating include Oman and other GCC states, along with Malaysia, Singapore, Indonesia, and Brazil. The conference will cover the latest research on pest control, mainly targeting the Aedes mosquito, the primary vector for dengue fever. Participants will exchange experiences and best practices with the goal of developing actionable recommendations for improved vector control.

Key Event Highlights



Presentations by international experts from WHO, Centers for Disease Control and Prevention (CDC), and other renowned health institutions.



Attendance by 150-180 professionals specialising in public health, epidemiology, and vector control.



Networking opportunities through the exhibition and group discussions.



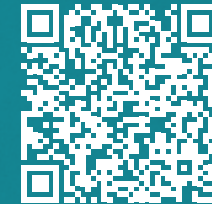
بلدية مسقط

محافظة مسقط

Event Venue



**JW Marriott Muscat
Madinat Al Irfan**
(Grand Ballroom)



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Conference Goals

The conference aims to foster knowledge exchange and collaboration between participating countries to establish and implement the best international practices for vector control, particularly focusing on the Aedes mosquito.

- Sharing experiences and expertise in dengue fever control.
- Building national capacity for effective vector management.
- Enhancing approaches to vector control.
- Discussing technological advancements in pest control and integrated solutions.
- Promoting the concept of Integrated Vector Management (IVM).

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Target Audience

The International Conference on Vector Control for Dengue Fever is open to researchers, practitioners, and stakeholders in pest control, environmental health, and public health across the public and private sectors. The target audience includes:

- Government agencies focused on public health, epidemic control, and infectious diseases.
- Academic and research institutions specialising in entomology and disease prevention.
- Pest control companies and developers of biological and technological solutions.
- Researchers and professionals in entomology and epidemiology.
- Public health associations and disease prevention organisations.
- Environmental advocacy groups.
- Community members interested in health and environmental issues.





الجمهورية
الإسلامية
الموريتانية

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Partner Categories

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مسقط

Sponsoring this event offers extensive visibility opportunities across multiple channels:

Pre-Event

- Press releases and media coverage.
- Promotional messages and advertisements.
- Logo display on event posters in high-traffic areas.

During the Event

- Visibility through banners, booths, and stage displays.
- Exposure during main sessions and social events.
- Opportunities to engage with participants at the exhibition and joint sessions.

Post-Event

- Articles shared with all attendees and sponsors.
- Ongoing presence on the event website and social media platforms.
- Inclusion in the post-conference report distributed to delegates and international partners.

Event Channels

- Local newspapers • Radio • TV • Social Media • Muscat Municipality's Official Website • Billboards • Event Halls



Partner Categories

Gold Partner

5K OMR

Logo Placement

Prominent logo placement across all visibility channels.

Invitations

Two invitations.

Number of Partners

Limited to one partner.

Branding Opportunities

- Website
- Brochures
- Conference Reports
- Social Media Posts
- Guidance Boards
- Billboards

Video

Logo featured in the final video

Main Hall Branding

Prominent logo placement on the stage backdrop and digital displays.



Partner Categories

Diamond Partner

3K OMR

Logo Placement

Distinctive logo placement across all visibility channels.

Invitations

Two invitations.

Number of Partners

Limited to two partners.

Branding Opportunities

- Website
- Brochures
- Conference Reports
- Social Media Posts
- Guidance Boards
- Billboards

Main Hall Branding

Distinctive logo placement on the stage backdrop and digital displays.



Partner Categories

Silver Partner

2K OMR

Logo Placement

Logo displayed across most visibility channels.

Number of Partners

Limited to three partners.

Branding Opportunities

- Website
- Brochures
- Conference Reports
- Guidance Boards
- Social Media Posts



Partner Categories

Bronze Partner

1K OMR

Logo Placement

Logo displayed in select visibility channels.

Number of Partners

Unlimited.

Branding Opportunities

- Brochures
- Conference Reports
- Social Media Posts



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Billboards

Targeting all residents across the Muscat Governorate, this billboard network comprises 17 Megacom and 80 MUPI panels strategically located in high-traffic areas such as hotels, malls, business centres, traffic signals, roundabouts, and road exits.

These boards ensure maximum visibility for your brand, with consistent exposure to pedestrians and passing vehicles, 24/7.

Megacom Boards

Number of Locations: 17
Display Duration: 2 weeks



LOCATION

MUPI Boards

Number of Locations: 80
Display Duration: 2 weeks



LOCATION

- The municipality will select sites based on the illustrated map (via QR code) for secondary display utilisation in Phase B.
- Strategic and Diamond partners will have their logos prominently featured at the bottom of poster designs.



بلدية مسقط

محافظة مسقط

318 cm



237.5 cm

Megacom Boards

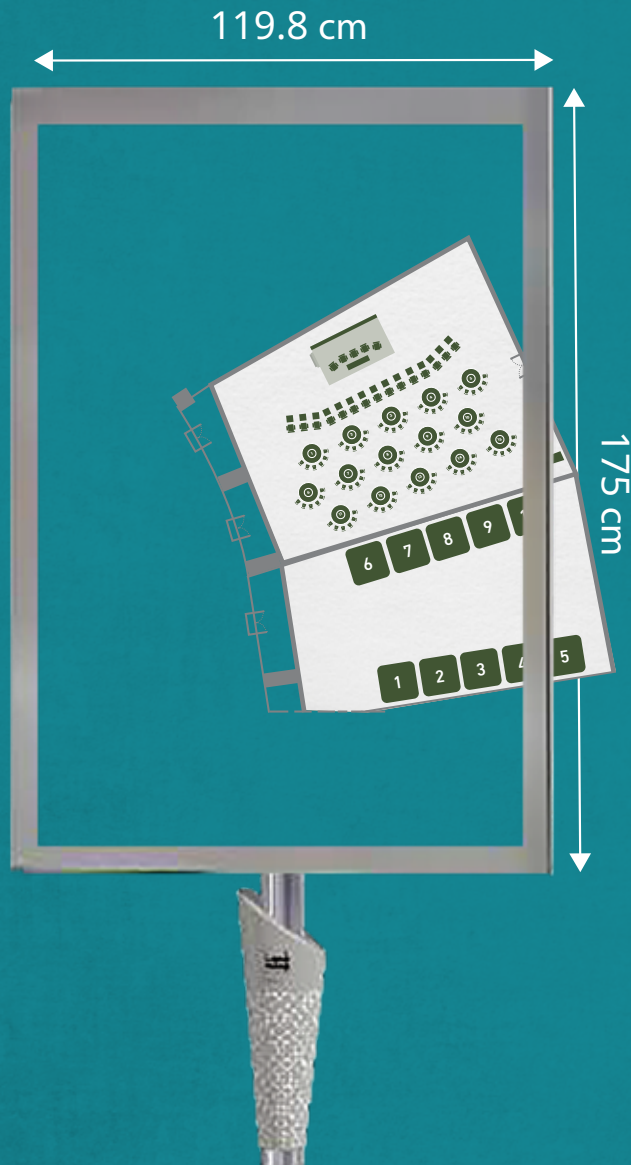


LOCATION



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المصرية
للطب
العائلي

محافظة
مستوطنة



MUPI Boards





Muscat Municipality invites you to be a part of this impactful health initiative, contributing to the fight against dengue fever and improving vector control strategies in the Sultanate of Oman.

For more information on partnership opportunities, please contact:

Sponsorship Coordinator:

- **Yahya bin Khalfan Al Shariqi**
- **Phone:** +968 96988818
- **Email:** yahya.k.alshriqi@mm.gov.om

We look forward to your partnership in achieving a successful and impactful event!

Sustainable, Prosperous, and Vibrant Muscat



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مسقط

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Prosperous Muscat.. Vibrant and Sustainable